

### **Creative Vitality Index**

CVI Value

United States CVI = 1.0

903,358

**Total Population** 

This regional snapshot report gives the big picture of a region's creative landscape. It provides an overview of creative jobs, industry earnings, FDR grants, and Nonprofit revenues.



**GAIN** 

**3**% since 2017 **2018 Creative Jobs** 



13,080 **Total Creative Jobs** 

There are 453 more creative jobs in the region since 2017

Occupations with greatest number of jobs 820



729

704

669

Photographers Musicians &

Singers

Software developers Chefs and head Writers & cooks

Authors

GAIN

**4**% since 2017 **2018 Creative Industries** 



\$276.8M

**Total Industry Earnings** 

There is a gain of \$12.4 million in creative industry earnings in the region since 2017

Industries with greatest earnings

Industry type **Industry Earnings** Software Publishers \$31.3M Internet Publishing \$27.3M Artists, Writers, & Performers \$15.8M Advertising Agencies \$12.7M Tile contractors \$12.1M

LOSS

**V** 11% since 2017 2018 Cultural Nonprofit



\$6.8M

Nonprofit Revenues

There are \$873 thousand less in revenues in the region since 2017

DATA SOURCES: Economic Modeling Specialists International, National Assembly of State Arts Agencies, National Center for Charitable Statistics CREATIVE VITALTY SUITE: The Creative Vitality Index compares the per capita concentration of creative activity in two regions. Data on creative industries, occupations, and cultural nonprofit revenues are indexed using a population-based calculation. The resulting CVI Value shows a region's creative vitality compared to another region. For more information on data sources visit: learn.cvsuite.org

# **Snapshot of the Arts in SC-06 Region** 2018



## **Data Sources (Version 2019.3)**

Descriptive Names of Industries (NAICS codes) & Occupations (SOC codes) have been truncated on the Regional Snapshot Report. For full descriptive names please visit the education section of learn.cvsuite.org

Due to rounding some percent values may not equal 100%.

#### Occupations: Economic Modeling Specialists International.

SOC Codes (75) 11-2011, 11-2021, 11-2031, 13-1011, 15-1131, 15-1132, 15-1134, 17-1011, 17-1012, 17-1021, 17-3011, 19-3091, 19-3093, 25-4011, 25-4012, 25-4013, 25-4021, 25-4031, 25-9011, 27-1011, 27-1012, 27-1013, 27-1014, 27-1019, 27-1021, 27-1022, 27-1023, 27-1024, 27-1025, 27-1026, 27-1027, 27-1029, 27-2011, 27-2012, 27-2031, 27-2032, 27-2041, 27-2042, 27-2099, 27-3011, 27-3021, 27-3022, 27-3031, 27-3041, 27-3042, 27-3043, 27-3099, 27-4011, 27-4012, 27-4013, 27-4014, 27-4021, 27-4031, 27-4032, 27-4099, 35-1011, 39-3031, 39-3092, 39-3099, 39-5091, 41-3011, 43-4121, 47-2161, 49-9063, 51-6051, 51-6052, 51-7011, 51-7021, 51-7031, 51-9051, 51-9071, 51-9151, 51-9194, 51-9195

#### **Industry Earnings: Economic Modeling Specialists International.**

NAICS Codes (79) 238150, 238340, 312120, 323111, 323113, 323117, 323120, 327110, 327212, 332323, 337212, 339910, 339992, 423940, 424920, 443142, 448310, 451130, 451140, 451211, 453110, 453310, 453920, 511110, 511120, 511130, 511140, 511191, 511199, 511210, 512110, 512120, 512131, 512132, 512191, 512199, 512230, 512240, 512250, 512290, 515111, 515112, 515120, 519110, 519120, 519130, 541310, 541320, 541340, 541410, 541420, 541430, 541490, 541810, 541820, 541830, 541840, 541850, 541870, 541890, 541921, 541922, 611610, 711110, 711120, 711130, 711190, 711310, 711320, 711410, 711510, 712110, 712120, 712130, 712190, 722330, 811420, 812921, 813410

#### Class of worker: Economic Modeling Specialists International:

Extended Proprietors, Non-QCEW Employees, QCEW Employees, Self-employed

State Arts Agency Grants: National Assembly of State Arts Agencies

**Cultural Nonprofit Revenues: National Center for Charitable Statistics** 

**Demographic: Economic Modeling Specialists International.** 

**Creative vitality index (CVI):** The Creative Vitality Index compares the per capita concentration of creative activity in two regions. Data on creative industries, occupations, and cultural nonprofit revenues are indexed using a population-based calculation. The resulting CVI Value shows a region's creative vitality compared to another region.

SC-06 Region contains:

Berkeley, Clarendon, Williamsburg, Florence, Sumter, Calhoun, Orangeburg, Bamberg, and more... (available upon request)